

THE WSA SHOW TO OFFER FIRSTHAND 360-DEGREE VIEW OF GLOBAL FOOTWEAR AND ACCESSORIES INDUSTRY

Encino, Calif. (November 20, 2007) – The WSA Show will make huge strides in the global footwear and accessories market this February, offering an unprecedented view of the entire industry, from materials and trend forecasting to finished goods and sales. In addition to the staging of the world's largest and most comprehensive footwear and accessories show, the launch of Materials at WSA Expo & Conference, presentation of the Global Strategic Footwear Forum (GSFF), and continued refinement of The Collections at WSA, this event offers a vantage point on the industry that is unprecedented and unavailable anywhere else. Thousands of footwear and accessories manufacturers, retailers, buyers, suppliers, media and others allied to the industry from around the world will gather in Las Vegas from February 19 - 24, 2008.

“This gathering of the footwear industry is the only event of its kind in the world, as manufacturers and brands, retailers, supply chain leaders, media, the financial community and consumers come together at a concurrent series of events that truly present an all-encompassing industry perspective,” said Diane Stone, chief operating officer, WSA Global Holdings. “The various facets of The WSA Show together form a marketplace stretching across the footwear and accessories industry from sourcing to consumer trends, and with all these resources assembled in one place, it is the right time to be involved.”

The WSA Show hosts all the major footwear and accessories brands along with newcomers in every price point and category from all over the world. Located in the Mandalay Bay Convention Center from February 21 - 23, The WSA Show continues to hone the merchandise on the floor to create an edited and meaningful buyer experience.

Held in the suites of the Venetian Resort Hotel from February 21 - 24, The Collections at WSA will feature more than 350 luxury footwear, and accessories designers, nearly doubling the jewelry and handbag resources from the August 2007 show. This representation of some of the top brands from around the world makes it easy and convenient for the retail industry to access these global resources in one exclusive setting.

Celebrating its launch February 19 - 21, Materials at WSA will bring together all sectors of the footwear supply chain, providing an unparalleled industry overview from start to finish. At Materials at WSA, suppliers will launch new materials, debut new processes and technologies, and unveil new manufacturing capabilities to attending design,

development and sourcing professionals, making this an all-encompassing marketplace, not found in any other show in the world.

While business takes place on the show floor, entertainment, education and networking opportunities abound throughout Las Vegas during this unique industry gathering:

- Opening Night at WSA, the networking event of the show, benefiting the footwear industry's own charities, Soles 4 Souls and The Two Ten Footwear Foundation; highlighted by a cocktail reception and private concert by Billy Joel
- Style Walk at WSA, a series of live runway shows, bringing footwear to the consumer, that highlight the season's most exciting collections
- Footwear & Accessories Business Conference at WSA, affordable seminars that focus on key trend, merchandising and business topics critical to making the right buying decisions, increasing sales and improving profitability for footwear buyers and retailers
- Global Strategic Footwear Forum, an exclusive one-day seminar where industry leaders will meet to discuss the strategic trends and economic drivers impacting today's global footwear industry.

About The Collections at WSA

The WSA Show is the world's largest and most comprehensive footwear, handbags, and accessories marketplace, offering a 360-degree viewpoint of the footwear industry. The twice-yearly event in Las Vegas attracts more than 37,000 participants from 95 countries in 2.1 million square feet of space. The Collections at WSA, an exclusive premium footwear and accessory show within The WSA Show, features hundreds of luxury footwear, handbag and jewelry designers from around the globe in an exclusive upscale setting. Materials at WSA, launching in Las Vegas in February 2008, will further expand the breadth of this industry marketplace to the supply chain by focusing on materials, design, components, technology and sourcing alongside the finished product and easily accessible to brand and retail leaders. Show attendees will also gain firsthand industry insight with the Global Strategic Footwear Forum, an exclusive one-day seminar being offered to a limited number of attendees the day before The WSA Show opens. For more details, please visit www.wsashow.com.

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